



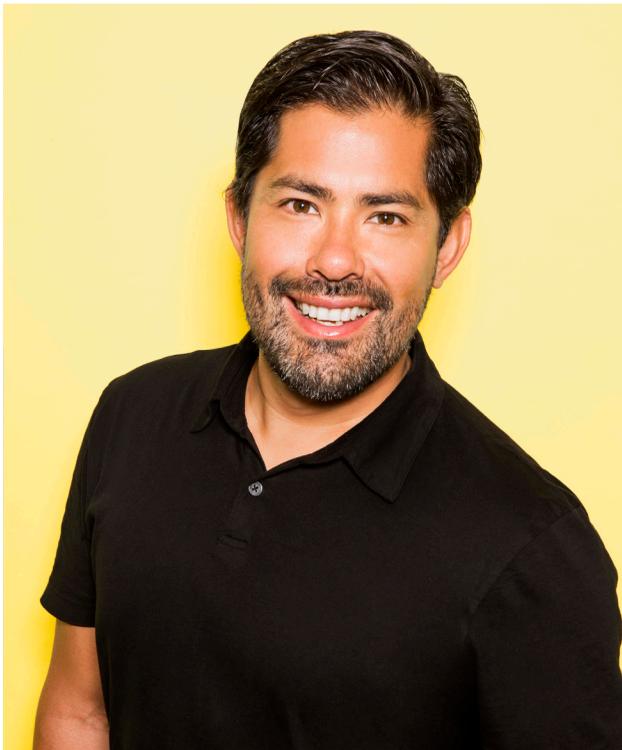
## MASONHUB

### A MODERN TECHNOLOGY AND FULFILLMENT PLATFORM BUILT BY RETAILERS, FOR RETAILERS

MasonHub, Inc. is a modern technology platform and fulfillment partner that makes omnichannel retail possible without requiring brands to invest in costly engineering build-outs and warehouse space. Built by retailers for retailers, MasonHub focuses mainly on servicing beauty, fashion, and wellness brands and helping them scale. Its clients include premiere brands such as Carbon38, 11 Honoré, MINDD, Vegamour and Bala Bangles.

Based in Los Angeles, MasonHub was founded in 2018 by retail operations veteran Donny Salazar, a Stanford Graduate School of Business alumnus with 17 years of experience leading teams and scaling growth for some of the world's most innovative retail brands, including Flight Club and Gilt Groupe.

"Throughout my experience scaling businesses, I struggled to find a partner that could support a fast-growing brand and cared about the customer experience as much as I do. With MasonHub, we're building the company and team we always dreamed of – one that provides better service, better technology, and ultimately, a better fulfillment experience," Salazar said.



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With the MasonHub platform, customers can bring inventory and fulfillment data into a single dashboard that keeps track of multichannel inventory, pick-and-pack statuses, and carrier updates. The platform connects easily to a customer's existing systems, simplifying processes like demand planning, shipping, and customer returns. MasonHub also provides reliable and 99 percent accurate fulfillment services from its network of fully-owned and operated fulfillment centers. Its operations support kitting, bundling, and subscriptions, as well as custom marketing inserts and packaging. Customers never have to worry about tasks being outsourced to third parties, and can rest assured knowing that there are MasonHub team members on the ground maintaining concierge-level service and troubleshooting whenever necessary.

*"With MasonHub, we're building the company and team we always dreamed of – one that provides better service, better technology, and ultimately, a better fulfillment service."  
– Donny Salazar, Founder & CEO of MasonHub, Inc.*

MasonHub was also built to help retailers optimize the entire returns lifecycle. Its platform gives customers returns label-tracking and processing statuses every step of the way. Customers can also take advantage of its powerful proprietary Fulfillment Automated Marketing Engine (FAME) product to automatically generate and insert pre-printed return labels in customer orders. MasonHub team members monitor refurbishment and analyze the condition of returns, with all data easily viewable on the user dashboard. The system is also set up to automatically give customers the best shipping rate and service based on the items returned.

When customers integrate with MasonHub's order management system, they always have an up-to-the-minute handle on their inventory across all channels down to the SKU level, preventing stock-outs and delays and ensuring that they'll always make the sale – or the return – without interruption.

Said Salazar, "We listen to our clients' needs so we can solve for pain points and create solutions. Our goal is to provide every retailer in every channel with best-in-class service, period."